



Program Sponsored by



**Location and Time**

**California Chamber of Commerce Bldg  
1215 K Street (14<sup>th</sup> flr), Sacramento  
11:30 a.m. - 1:30 p.m.  
Wednesday, July 23, 2008  
Lunch catered by Rio City Café**

**Registration Form**

*Limited to first 80 registrants*

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Guest Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
# Members \_\_\_\_ # Guests: \_\_\_\_  
\_\_\_\_ VISA \_\_\_\_ Master Card \_\_\_\_ AMEX  
#: \_\_\_\_\_ Exp.: \_\_\_\_\_  
Name on Card \_\_\_\_\_  
Signature: \_\_\_\_\_

**Registration Fees**

\_\_\_\_ IFMA Member \$40  
\_\_\_\_ Non-Member/Guest \$50

**Must pre-register by July 18<sup>th</sup> - NO WALK-INS**

No refunds will be issued unless cancellation is received more than 3 days in advance of the event.

**Pay your registration by check or credit card. Make your check out to IFMA and mail to:**

Pamela Johnson, Chapter Administrator  
P.O. Box 13389 Folsom Blvd. #300-315  
Folsom, CA 95630  
Phone: 916-212-3362; Fax: 916-244-7151  
Email: ifma.admin@ifmasac.org

**IFMA PROGRAM  
July 2008**



**DR. BILL  
CRAWFORD**  
*Founder and President  
of  
Crawford  
Performance  
Solutions*

Program includes:  
***Installation of Officers***

**ALL STRESSED UP &  
NOWHERE TO GO!**  
Continuing Education Approved

Everyone has heard the statistics . . . 75% of Americans describe their lives as “very stressful” . . . frustration, burnout are rampant and with the pace of change and globalization, almost everyone predicts it’s just going to get worse! Plus, even though everyone is experiencing more stress than ever, they are also tired of “stress management” and people giving them simplistic answers to life’s complex problems.

In this presentation, Dr. Crawford addresses this problem by first explaining why this level of stress and frustration is so prevalent, and why so much of the advice about how to deal with these problems will never work! Then, using humor, common language and common sense, Dr. Crawford gives his audience new information that will allow them to access the clarity, confidence, and creativity necessary for success in today’s world.



Dr. Bill Crawford’s Profile:

In addition to holding a doctorate in Counseling Psychology from the University of Houston, Dr. Crawford is a licensed psychologist, published author, organizational consultant, and executive coach. Over the past 25 years he has created over 3200 presentations for such organizations as Sprint, JPMorgan/Chase, Shell, IFMA, and other professional associations nationwide. As a presenter, he shares his perspective on life and stress with such humor and energy that he is constantly referred to as the “Steve Martin” of psychologists. In addition to being quoted as an expert in such diverse publications as The New York Times, Entrepreneur, The Chicago Tribune, Self Magazine, Investor’s Business Daily, Cosmopolitan, The Dallas Morning News, and Working Mother Magazine, Dr. Crawford has hosted two PBS specials that have been seen by over 15 million people nationwide.