



Program Sponsored by



Contact Diane Haxton at [DHaxton@watsonroofing.com](mailto:DHaxton@watsonroofing.com)

**Location and Time**  
**Franklin-Templeton**  
**3355 Data Drive, Rancho Cordova**  
**7:30 a.m. - 9:30 a.m.**  
**Thursday, April 26, 2007**  
*Breakfast will be served*  
**Registration Form**

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Guest Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
# Members \_\_\_\_\_ # Guests: \_\_\_\_\_  
\_\_\_\_ VISA    \_\_\_\_ Master Card    \_\_\_\_ AMEX  
#: \_\_\_\_\_ Exp.: \_\_\_\_\_  
Name on Card \_\_\_\_\_  
Signature: \_\_\_\_\_

**Registration Fees**

_____ IFMA Member	\$20
_____ Non-Member/Guest	\$25
Late/On-site fee amount:	\$30
<i>If received after April 23, 2007</i>	

All no show reservations that have not paid in advance will be billed. No refunds will be issued unless cancellation is received more than 48 hours in advance of the event.

**Pay your registration by check or credit card.**  
**Make your check out to IFMA and mail to:**  
Pamela Johnson, Chapter Administrator  
P.O. Box 13389 Folsom Blvd. #300-315  
Folsom, CA 95630  
Phone: 916-212-3362; Fax: 916-244-7151  
Email: [ifma.admin@ifmasac.org](mailto:ifma.admin@ifmasac.org)



**An Emerging Hot Topic Presented by *The Metal Initiative***

The program will be presented by *The Metal Initiative*, the educational arm of the metal roofing and wall industry. The goal of the program is to help attendees make informed purchasing and specification decisions when it comes to roofing and wall products.

The presentation will cover a general discussion about the features and benefits of the new generation of “cool metal roofs,” and the energy cost savings, tax credits and LEED certification available to those who use these highly energy-efficient systems. The presentation includes a case study comparing energy usage and costs of a building with a cool metal roof with the energy costs/usage of a comparable building with conventional roofing. Also discussed is California’s Title 24 energy code and its implications for cool metal roof installations

There will be time for discussion and comments during this highly informative session.