



# Chapter Newsletter



## President's Message

This month will mark the end of my first term as Chapter President and I am grateful for the professional experience and exposure this past year as President has provided. Last September was my first trip to Washington D.C. to advocate for the FM profession. In October I attended IFMA's WWP in Atlanta where I had the opportunity to meet many chapter leaders and share best practices for running an effective and efficient chapter. Most recently, I attended

*Chapter President  
Serena Pancoast, CFM*

my first Chapter Golf Tournament and had the privilege of spending time with all of the event sponsors and meeting many of the players. Congratulations to Servpro of Citrus Heights, Roseville and Carmichael for winning the Best Hole competition, a narrow victory over last year's winner, Coast Landscaping. While Coast did have a dancing cheetah, the BBQ at Servpro was the crowd favorite. Congratulations also to the winning foursome of Team Securitas (Ryan Rathke, Ken Daigle, Brian Wreschinsky, CFM and Shane Spencer). And a tremendous "thank-you" to everyone who bought raffle tickets for our fundraising event, the chapter's first scholarship through the IFMA Foundation, the Sacramento Valley Facilities Management Scholarship. This scholarship will be awarded to an undergraduate student studying for a degree in a Facilities Management field. While the chapter has supported the

*Continued on pg. 3*

## Board of Directors

### New Chapter Leaders



*Communication &  
Outreach Liaison  
Christine Costi*

The Board of Directors recently voted in favor of changing some areas of leadership within the chapter. First, the Program Committee has evolved into the Program Panel and will be overseen by the Board. In this new capacity, each Board member will become directly involved in the planning, organizing and execution of monthly programs. As Vice President, Rob Turnage will be responsible for the chapter's program calendar to ensure we are offering a variety of informative programs

that appeal to the FM professional. To assist with this transition, the Board nominated and approved Christine Costi to fulfill the new position of Communication and Outreach Liaison. In this capacity, Chris will support the Board's Program Panel and the Membership Committee on member outreach and new member support. Additionally, Chris will assist with newsletter and

*Continued on pg. 7*

## Special Event at the Crocker

### *Celebrating World FM Day and the Chapter's Installation of Officers at the Crocker Museum*



Celebrate World FM Day with your IFMA colleagues at the newly renovated Crocker Art Museum. This evening event includes an art-docent led tour of the recently expanded Crocker Museum and a catered networking event in which we'll host the Installation of Officers and show support for the FM profession by recognizing and supporting World FM Day. This special event is on Wednesday, June 22<sup>nd</sup>. Watch your in-box for the invite!



**WORLD FM DAY**  
*advancing facilities management*

4:00 p.m. – 5:00 p.m. Crocker Tour

5:00 p.m. – 6:00 p.m. Installation of Officers and networking mixer.

Locally sourced catering provided by Mulvaney's B & L.

## Professional Development

### *IFMA Supports the High-Performance Building Congressional Caucus Coalition*

The International Facility Management Association was pleased to join fellow members of the High-Performance Building Congressional Caucus Coalition and U.S. public-sector representatives at the end of May in celebrating High-Performance Building Week. Held in Washington, D.C., the week underscores the importance of sustainable building practices to federal, state and local lawmakers, as well as the public. High-Performance Building Week kicked off with an introductory

*Continued on pg. 3*



- 12th** Top Environmental Company in the US  
INC 5000 Magazine 2010
- 1157th** Fastest Growing Business in the US  
INC 5000 Magazine 2010
- 72nd** Top Company in the Los Angeles Metro Area  
INC 5000 Magazine 2010
- 9th** Fastest Growing Hispanic Business in the US  
Hispanic Business Magazine 2010

***Allied Industries, Inc., is an environmental engineering, environmental remediation, and construction services firm specializing in facility maintenance, tenant improvements/renovations, and environmental / hazardous materials management. Allied's diverse staff include LEED-accredited professionals, remediation experts, construction personnel, and environmental engineers.***

Core Capabilities	Locations	License Classifications
Asbestos and Lead Abatement	Sacramento, CA	CA - General Engineering A, Contractor B, C21, C33, ASB, HAZ, DOSH #831
Excavation and Demolition	North Hollywood, CA	AZ, FL, NV, WA - General Contractor B
Environmental Remediation	Bakersfield, CA	FL, LA, TX - Mold Remediation Contractor
Environmental Engineering	Pomona, CA	OR, TX, UT - Asbestos Abatement
Industrial Abatement	San Diego, CA	OR - Residential General Contractor/Commercial General Contractor 2
Hazardous Waste Removal	Phoenix, AZ	OR - Certified Lead-Based Paint Renovation Contractor
Mold Remediation	Prescott, AZ	
HVAC Cleaning and Restoration	New Orleans, LA	
	Las Vegas, NV	
	Portland, OR	
	Dallas/Fort Worth, TX	
	Odessa, TX	
	Salt Lake City, UT	



## Professional Development

*Continued from front page*

press conference on May 24th in the Rayburn House Office Building on Capitol Hill. Additional events throughout the week included panel discussions, budget briefings, facility tours, award receptions, and other educational and networking functions. IFMA Director of Government Relations Jeffrey Johnson, J.D., was there to represent the association throughout the week's events.

Chapter members interested in supporting high-performance buildings and sustainable practices are encouraged to reach out to their congressional representatives and ask them to join the High-Performance Building Congressional Caucus.

### **IFMA's Research Report Highlights Top 10 Trends Impacting the Future of Facility Management**

*Press Release from IFMA Headquarters*

The International Facility Management Association is pleased to announce the release of the 2011 research report "Facility Management Forecast – Exploring the Current Trends and Future Outlook for Facility Management."

The trends identified fall into three categories: externally-, internally- and organizationally-driven. Some trends reviewed include:

**Finding top talent** in facility management is gaining greater importance. Recognizing that facility management is often not the first choice of today's new graduates, the profession will need to increase its branding and outreach.

There is a growing desire to **elevate facility management** to improve the recognition and perceived value of the profession within the corporate hierarchy.

Increasingly, organizations are expanding their expectations of facility management to include both technical and business acumen, which drives **the need for an evolving skill set** for those in the profession. While the technical aspects are generally well understood, the increased focus on business acumen will require facility professionals to think and act strategically and to communicate their positions in the language of the C-suite.

Facility management faces problems stemming from the **aging building stock** professionals manage — difficulties compounded by the global recession. As facilities and mechanical systems reach and exceed their expected operating lives, significant issues of "repair or replace" must be addressed.

**Sustainability** continues to grow in importance and prominence worldwide. Organizations have begun to incorporate it into business goals and culture, and within the profession, it has moved from an emphasis primarily for new construction to influencing existing building operations.

To purchase the entire "Facility Management Forecast", please visit the Resource section of [ifma.org](http://ifma.org)

## President's Message

*Continued from front page*

IFMA Foundation throughout the years, the Board wanted to make a more direct contribution for someone coming into the FM profession. In total, the IFMA Foundation received fifty-three applications and this week, I begin the process of reviewing and evaluating a portion of those submissions based on scholastic achievement, leadership, involvement in FM-related activities, letter of professional intent, resume and letter of recommendation. Some of the educational institutions represented include Brigham Young, Cornell, Conestoga College, Harvard, Cal Poly, and the Georgia Institute of Technology. In a future edition of this newsletter, I look forward to introducing our members to our scholarship recipient.

And finally, congratulations to the newly formed Central Valley Chapter of IFMA, located in Modesto. It's been two years since a group of dedicated FMs in the central valley began the journey of creating a local chapter for their members. While they are now small, only 30+ members, we wish them all the best, as well as our continued support, as they grow and develop within the IFMA family.

*All My Best,*

*Serena*



*The new Central Valley Chapter of IFMA at the Modesto Facilities Expo*



*(Pictured from left to right) Justin Holliman, Chapter VP Rob Turnage and Charles Esgro, CFM at the Modesto Facilities Expo*

# Member Spotlight – the 2011 Golf Tournament



Best Foursome (left to right) Brian Wreschinsky, CFM, Ken Daigle, Shane Spencer and Ryan Rathke of Securitas, the tournament's photo sponsor.



Best Hole Winner – Helen White of Servpro of Citrus Heights, Roseville & Carmichael the tournament's Main Event Sponsor

## Many Thanks to the Event Sponsors and Players:



Chris Merino of Air Systems



Haven Fry of Allied Industries



Grant Peterson, far right, of ABM Security Service



Rich Lund and the Holt of California foursome



The winner of Best Solar Control's hula hoop contest (left) with Chapter President Serena Pancoast, CFM



Event MC Justin Iodence of Air Systems and a prize recipient



Allison Lukanich, left, of Cagwin & Dorward  
Michele Van Wagener



Dave Patton of Madsen Roofing & Waterproofing, Inc.



Tina Wilson and Michele Van Wagener of Service Master Restoration



Justin Holliman, Cyndi Soares, Don Tucker and Norm Tucker, CFM



Mike Ingles of Coast Landscaping



Holt of California



Graebel Moving and Storage



Jack Alexander



Vicky Best with Best Solar Control



Corporate Care



Pre-Tournament



Elite Power



Darin Marino of SBM Site Services



Pre-tournament practice



Tournament dinner reception



Lori Edwards of Milliken & Angie Hays of B.T. Mancini



Jeff Deming, Jim Sepulvado, Steve DePierro, Rick Konkel



Justin Iodence awarding one of the many prizes donated by Holt of California

Continued from front page



Sponsor Liaison  
Helen White

directory distribution. Helen White was also tapped to be the chapter's new Sponsor Liaison. In this position, Helen will work with the Board's Program Panel and with the Membership and Special Events Committees to ensure that the benefits of annual and individual sponsorship are being fully realized. Helen will also be responsible for the annual Associate's breakfast, the spring and autumn sponsor luncheons, and the annual sponsorship drive. Jessica Bautista will continue to chair the Membership Committee and organize the efforts of volunteer members.



Laurel Bane  
New Sustainability Liaison

Laurel Bane will continue to chair the Special Events Committee and in addition to that responsibility, Laurel is also the chapter's new Sustainability Liaison. In this capacity, Laurel will be connected to IFMA's Sustainability Committee to share ideas with other chapters and councils, as well as keep up to date on the Committee's and IFMA sustainability initiatives.

## Upcoming Events



### New Member Breakfast

Friday, June 17th  
8:30 a.m. – 10:30 a.m.  
Franklin Templeton Investments

To RSVP or for additional information on the New Member Breakfast, please contact Membership Committee Chair Jessica Bautista at (916) 463-5710.

### World FM Day



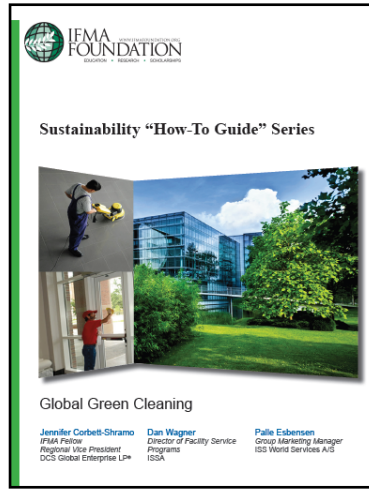
IFMA, in conjunction with Global FM, is proud to invite you to celebrate World FM Day, which takes place Thurs. June 23, 2011. Global FM member organizations on six different continents will celebrate World FM Day by organizing events

such as luncheons, seminars and workshops, or by undertaking any other activity to celebrate and promote facility management. With this event, we aim at raising the FM profession profile around the globe—promoting facility management's ideals worldwide, not only within the profession and industry, but also among the governments and the general public.

### World Workplace in Phoenix - October



IFMA's grand event is in Phoenix this year, an easier trip for those of us on the west coast! If you've attended World Workplace in the past you know what a positive experience awaits. Registration now open at [www.ifma.org](http://www.ifma.org).



## Global Green Cleaning

J. Corbett-Shramo, D. Wagner, P. Esbensen

From the Executive Summary of the research report:

Sustainability in the built environment includes many operational roles. These roles are often defined by the objectives and professional responsibilities of facility and property management.

In its green, or sustainable, infancy, the commercial cleaning industry sought opportunities to be able to clean effectively while protecting those who were performing the cleaning. Today, green cleaning has grown to be very sophisticated from both a tooling, chemical, equipment and performance process and a human engagement perspective.

This guide has been created to serve as an instrument for those in the built environment who either manage their own employees or contract with a cleaning service provider. Further, this guide is designed to help readers understand the objectives of a green cleaning program, assist in the implementation of a comprehensive program and help measure the effectiveness of such a program.

Given the international background and experience of the guide authors, the guide integrates cleaning operations that are found outside of North America – hence "Global Green Cleaning." The authors chose to develop this guide using the spectrum approach, thus providing readers with a range of green cleaning options. Through this approach, the authors provide information about each of the building blocks of a cleaning structure, ranging from the most basic to the most robust and comprehensive.

The guide is divided into the following sections:

- Introduction, which defines green cleaning and sustainability
- Detailed findings, which further define what green cleaning is, and detailed discussions on the topics of how to develop a green cleaning program; green cleaning products and equipment; indoor air quality; greenwashing and more.
- Making the business case, which provides practical tips and suggestions on quantitative benefits of green cleaning
- Case studies of three green cleaning programs, including a university campus, office building and museum

To download a full, free copy of this well written and informative research report from the IFMA Foundation, please visit the Research tab at [www.ifmafoundation.org](http://www.ifmafoundation.org)

# Annual Sponsors - Gold



Providing more than HVAC services, **Air Systems** has the professional expertise to assist in the design and installation of sophisticated mechanical systems for office buildings, fabrication facilities, commercial and industrial applications.

**Justin Iodence** - New Business Development

Phone: (916) 638-0337 | Email: [jiodence@airsystems1.com](mailto:jiodence@airsystems1.com) | [www.airsystems1.com](http://www.airsystems1.com)



**Graebel** is the premier office and industrial mover in Northern California. As a eco-friendly office mover, we offer the "boxless" move which will eliminate the need for moving boxes and reduce the risk of a Worker's Compensation injury to your staff. Graebel is the only nationally certified mover by the International Office Moving Institute. We also have a team of experienced furniture installers who can re-configure your current layout, disassemble and re-assemble systems furniture as part of your relocation.

**Rob Turnage** - Corporate Account Manager

Phone: (916)617-2541 | Email: [rturnage@graebel.com](mailto:rturnage@graebel.com) | [www.airsystems1.com](http://www.airsystems1.com)



At **SBM**, we believe in providing the highest quality service, the safest work environment, the most competitive cost and the least environmental impact as possible. We exceed our customer's expectations with results-driven facilities support services throughout the United States, Canada & Latin America.

**Darin Morino** - Regional Manager

Phone: (916) 826-5119 | Email: [DMorino@sbmcorp.com](mailto:DMorino@sbmcorp.com) | [www.sbmmanagement.com](http://www.sbmmanagement.com)



**Securitas** is the most locally-focused security company in the United States, with over 450 local branch managers and more than 100,000 security officers who provide unmatched security solutions to meet the specific needs of thousands of businesses.

**Ryan Rathke** - Manager

Phone: (916) 569 – 4523 | Email: [ryan.rathke@securitasinc.com](mailto:ryan.rathke@securitasinc.com) | [www.securitasinc.com](http://www.securitasinc.com)



of Citrus Heights/Roseville & Carmichael

**Servpro of Citrus Heights / Roseville and Carmichael** is a 28-year old independently owned and operated restoration firm offering 24-7-365 live-answering emergency dispatch with IICRC certified, experienced employees. If your facility is affected by fire, water, mold, biohazard or vandalism we understand that you need to restore the space quickly and cost effectively, with minimum disruption. Services offered include Fire & Water, Cleanup & Restoration to include smoke, mold, & biohazard. Specialty cleaning services include deodorization, contents cleaning, carpet & upholstery restoration, walls, ceilings, hard surfaces, vandalism, dry ice/corn/walnut blasting.

**Helen White** - Business Development

Phone: (916) 943-5927 | Email: [hwhite@serveproofcitrusheights.com](mailto:hwhite@serveproofcitrusheights.com)  
[www.serveproofcitrusheights.com](http://www.serveproofcitrusheights.com)

# Annual Sponsors – Silver



A green, lush landscape enhances your image in the community, preserves and increases your property's value, and protects your investment. With over 50 years of experience, **Cagwin & Dorward** has long been a leader in creating and maintaining beautiful landscapes. Our full range of landscape maintenance services includes: Organic Solutions, Water Management, Renovation & Master Planning, Erosion Control & Revegetation, Professional Tree Care, Multi-site Management and other services such as parking lot sweeping, interior plant maintenance, and water feature maintenance

**Allison Lukanich** - Regional Sales Manager

Phone: (916) 789-1295 | Email: [allison.lukanich@cagwin.com](mailto:allison.lukanich@cagwin.com) | [www.cagwin.com](http://www.cagwin.com)