



# Chapter Newsletter

## President's Message



### ***New Opportunities for 2011, Accomplishment of 2010***

It's been three years since I earned my CFM (Certified Facilities Manager) credential and I've been keen for the next opportunity to learn and develop within my profession. So it is with much anticipation that I await this year's release of IFMA's newest certification, the Sustainability Facilities Professional™

*Chapter President  
Serena Pancoast, CFM*

The SFP is an assessment-based certificate program on sustainability developed especially for the FM professional. Also this year, IFMA has enhanced the FMP (Facilities Management Professional), a knowledge-based credential developed to help accelerate an FM's transition into the profession (*see accompanying Professional Development column for more details on both*).

Another consideration for professional development is active involvement in our Chapter; our committees for Membership, Programs and Special Events are accepting volunteers for a variety of Chapter needs. In re-introducing the newsletter format, we will be actively seeking articles, interviews and photos; perhaps your involvement could include a submission or two. Whatever you

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## Legislative News

### ***Passage of the Federal Buildings Personnel Training Act of 2010***



*Chapter President Serena Pancoast, CFM, IFMA CEO Tony Keane and IFMA leaders representing 15 IFMA Chapters from around the nation on the steps of Capitol Hill in Washington D.C. for IFMA's Advocacy Day and Public Policy Forum, 2010.*

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## Board of Directors

### ***Sacramento Valley Chapter to Sponsor a 2011 IFMA Foundation Scholarship***

This year marks the 20<sup>th</sup> Anniversary of the IFMA Foundation, a separate entity from IFMA International which receives no funding from membership dues. The vision of the IFMA Foundation is to expand knowledge of the built environment in a changing world through scholarships, education and research; their mission is to promote and support scholarships, educational and research opportunities for the advancement of facility management worldwide; their purpose is to provide greater resources and educational opportunities to facility management professionals and those that support the FM industry.



*IFMA Foundation Chair  
Stephen Ballesty*

If you would like to learn more about their offerings (which include FM publications and resource reports, access to FMpedia and information on grants and services), please visit the Foundation at [www.ifmafoundation.org](http://www.ifmafoundation.org).

One significant and meaningful way for our Chapter to promote the FM profession and future FM leaders, is by sponsoring a Foundation scholarship to graduate and undergraduate students pursuing degrees in facility management or related fields. The scholarship includes \$1,500 towards scholastic expenses and a registration for the recipient to attend IFMA's World Workplace.

## Professional Development

### ***Sustainability Facilities Professional™***



IFMA's newest credential is the Sustainability Facilities Professional™ (SFP), an assessment-based certificate program delivering a specialty credential in sustainability. The SFP will

cover a deeper dive on the critical strategic facility plan. topics will incorporate sustainability using a triple bottom line perspective following a continuous and holistic process of managing the operating lifecycle of the built environment. The SFP credential and training program will integrate the new

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## Professional Development

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and developing areas of energy, resource management, and improvements to the work environment into the world of the facility manager—the stewards of the workplace.

The SFP will teach the facility manager to develop value-based, organizationally aligned sustainability programs that go beyond addressing the obvious and simple sustainability challenges to find the next building efficiency that will improve the indoor environment, reduce fuel and resource-use to zero and have little to no impact on the environment.

The SFP program includes four courses:

- Overview of Sustainability in Facilities
- Strategy and Policy Development for Sustainable Facilities
- Operating Sustainable Facilities
- Purchasing and Finance for Sustainable Facilities

The SFP credential and training will be offered in a self-study format in early 2011, followed by the instructor-led format in early summer 2011.

## Facilities Management Professional™



The FMP, as described by IFMA, is a knowledge-based credential that will help accelerate an FM's transition into the profession. Generally, this credential is targeted for those who have been in the

FM profession for five years or less. The new enhancements to the FMP include:

Printed materials have been updated to align with the results of IFMA's most recent global task analysis as it relates to the four core courses of the FMP:

- Operations and Maintenance
- Project Management
- Finance and Business Essentials
- Leadership and Strategy Essentials

IFMA is now providing interactive online study tools and quizzes, a pre-test for each course to assess initial knowledge, course specific quizzes to measure comprehension, and correct-answer rationale for all quizzes.

As detailed on IFMA's website, the FMP final assessments are now mandated as follows:

- A 50 question online FMP final assessment follows each course;
- Assessments are included in the online study tools and can be completed when and where your schedule allows;
- Successful completion of all four final assessments qualifies candidates for the FMP credential.

Full FMP details are available at [www.ifma.org](http://www.ifma.org)

## President's Message

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choose, I believe your time will be well invested and your efforts will be a positive contribution to your professional development.

At the recent Holiday Party, I had the privilege of recognizing three Chapter volunteers who had a positive and significant impact on our Chapter in 2010. Our Professional of the Year was Laurel Bane of the City of Rancho Cordova for her active involvement and well executed planning of the Golf Tournament, the Wine Tour and the Holiday Party. Our Associate of the Year was Helen White of ServPro of Roseville and Citrus Heights for her involvement in a variety of Chapter committees, programs and events throughout 2010, including the popular Rivercat's tour and networking event in August. A new recognition for our Chapter,



Laurel Bane  
Professional of the Year



Helen White  
Associate of the Year



Jessica Bautista  
Emerging Chapter Leader

the Emerging Chapter Leader, was presented to Jessica Bautista of Franklin Templeton Investments for her efforts in chairing the Membership committee and the successful membership drive.

Having concluded 2010 on such a positive note, I look forward to actively working on the opportunities and challenges of 2011. These include:

- Offering professional development lunch programs
- Offering social mixers and networking events in the evening
- Enhancing the benefits of annual sponsorship
- Growing our membership through retention and FM outreach
- Promoting the services and products of our associate members
- Continuing to support IFMA's Advocacy Day and Public Policy
- Further developing and enhancing Chapter communication through our web site, our newsletter and through the 2011 Chapter directory.

The ability to meet such opportunities and challenges requires dedication and strong leadership and the Sacramento Valley Chapter is fortunate to have a both represented on its Board of Directors. These leaders include:

Rob Turnage, Vice President

Chuck Swiderski, Lifetime CFM, Treasurer

Paul Gillaspay, LEED AP, Secretary

Christian Flanders, FMP, Immediate Past President

Laurel Bane, Chair of Special Events; Jessica Bautista, Chair of Membership; and Helen White, Chair of Programs.

**And finally, a note of appreciation to you, our Members, for choosing IFMA Sacramento as your professional association!**

*All my best - Serena*

## Legislative News

*Continued from front page*

*Press Release from IFMA International –*

On December 1<sup>st</sup>, the U.S. House of Representatives followed the U.S. Senate in passing the Federal Buildings Personnel Training Act. The bill directs the General Services Administration — in consultation with industry associations and others — to identify core competencies, professional certifications, a recommended curriculum and continuing education courses to ensure that federal buildings are operated in accordance with industry best practices and standards.

IFMA recognizes the co-sponsors of this legislation as leaders in Congress and applauds them for their hard work in promoting it and for recognizing the important role training and certification play in achieving high-performance buildings and protecting federal assets. The association now looks forward to working with GSA and other federal organizations in implementing this important legislation.

Congress and the president have established stringent goals for federal agencies to achieve reductions in energy and water use and greenhouse gas emissions. Achieving these goals requires personnel engaged in the design, construction, operation and maintenance of federal buildings to have the appropriate skills and training. This bill provides federal agencies with these necessary tools.

IFMA has long recognized the value of certification and training in both building performance and the return on investment associated with hiring certified facility professionals. Currently, the association offers its Certified Facility Manager® and Facility Management Professional designations, and will roll out its new Sustainability Facility Professional™ credential early next year.

“This legislation strengthens the commitment to energy efficiency made by previous congresses and allows the federal government to more effectively manage its substantial inventory of facilities nationwide,” said Francis J. Kuhn, CFM, CFMJ, chair of the IFMA board of directors. “This is recognition that having trained, credentialed personnel implementing best practices and solutions will save millions of U.S. taxpayer dollars, improve the workplace for the nation’s workforce and raise the bar for facility management standards. Working with the government to help create a healthier and improved built environment is a win-win situation for us all.”

Recent IFMA research has shown that for every US\$1 spent on facility management training, organizations reported receiving an average of US\$3.95 in return. By providing for the education and training of federal facility professionals, the government will ensure that facilities are not only an asset, but that they also use less energy, require fewer repairs and save taxpayer dollars in the long run.

To learn more about IFMA’s government affairs efforts, visit [www.ifma.org/government](http://www.ifma.org/government).

## Upcoming Events

### **Sponsorship Luncheon, February 2<sup>nd</sup>**

Interested in raising your profile within our Chapter through various sponsorship opportunities? Join us for an information luncheon that will cover annual sponsorship, event and program sponsorship, various sponsorship opportunities for April’s golf tournament and information for advertising on the Chapter directory and in the newsletter. The luncheon will be in the Community Board Room at Rancho Cordova City Hall, 2729 Prospect Drive, 95670 on Wednesday, February 2<sup>nd</sup>, 11:00 – 12:30 p.m. Please RSVP if interested to our administrator at [ifma.admin@ifmasac.org](mailto:ifma.admin@ifmasac.org) or call (916) 212-3362.

### **Celebrate Earth Day at the Chapter’s Annual Golf Tournament, April 22<sup>nd</sup>**

**Save the Date – Event registration opens soon!**



# sbm

We offer a full range of building maintenance services including janitorial/housekeeping, vendor management and soft service bundling. Using innovative equipment and environmentally minded products, all services are provided by trained and professional staff.

#### **SBM Corporate Offices**

**5241 Arnold Avenue, McClellan, CA 95652**

**Phone: (866) 855-2211**

**Chapter Contact: Darin Morino, Regional Manager  
(916) 826-5119**

## Upcoming Events - National

### **Silicone Valley Chapter of IFMA's "Dreamers Create the Future" January 19<sup>th</sup>**

All Sacramento Chapter members are invited to attend Silicone Valley's spectacular "Dreamers Create the Future", an evening event to kick off the IFMA Foundation's 2011 "Rock the Foundation World Tour" and to celebrate the future of the FM profession. The event happens on January 19th and there is no cost for our Chapter members to attend; those that are interested should contact Joy Dunn, their chapter administer for registration assistance at [admin@ifmasv.org](mailto:admin@ifmasv.org)

### **Central Valley Facilities Expo Modesto Centre Plaza, Modesto March 16 and 17**



Central Valley Facilities Expo is a broad based facilities event with an emphasis on green buildings that features free educational sessions and an exhibit floor showcasing the latest products and services in the industry. [www.facilitiesexpo.com](http://www.facilitiesexpo.com)

### **IFMA's Facility Fusion March 23 – 25 in Boston**



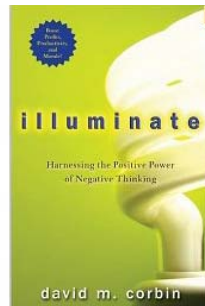
Experience a fusion of facility management tips, tools, tours, solutions and leadership training when you join IFMA International in Boston, Mass., March 23-25. With **five** learning and networking opportunities in one, [IFMA Facility Fusion](#) will help you better manage facilities, teams and projects.

### **IFMA's World Workplace in Phoenix**



IFMA's grand event is in Phoenix this year, an easier trip for those of us on the west coast! If you've attended World Workplace in the past you know what a positive experience awaits. Registration opens soon at [www.ifma.org](http://www.ifma.org).

## From the Chapter Library



The book of the month from the Sacramento Valley Chapter library is *Illuminate, Harness the Positive Power of Negative Thinking* by David M. Corbin.

As described on the book jacket, *Illuminate* is an enlightening business fable in which you'll meet Jon, a mostly successful businessman whose mantra is the power of positive thinking.

Though he has worked hard to build a positive work environment, Jon learned the hard way that – though positive thinking is great – it's the right kind of negative thinking that gets seriously positive results.

Jon's story offers a methodology and a philosophy for dealing with negative situations and conditions in a strictly positive manner. It presents an effective three-step process for confronting, examining, and fixing any problem your business faces. The result is an organization able to look at itself honestly and stay alert to possible threats and negative situations.

Author David Corbin has spent more than thirty years as a successful businessman, entrepreneur, consultant and award-winning inventor. Last October at IFMA's World Workplace in Atlanta, he was the featured speaker at the Corporate Facilities Council meeting.

Chapter members who are interested in reading this publication should contact Pamela, our Chapter administrator at [ifma.admin@ifmasac.org](mailto:ifma.admin@ifmasac.org) or call (916) 212-3362.



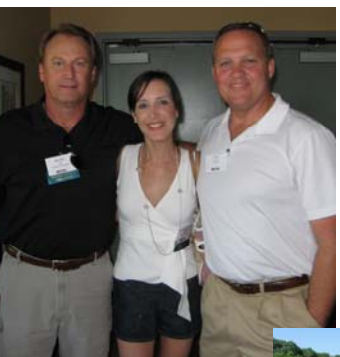
Securitas is the most locally-focused security company in the United States, with over 450 local branch managers and more than 100,000 security officers who provide unmatched security solutions to meet the specific needs of thousands of businesses.

**Chapter Contact: Ryan Rathke, Manager  
(916) 569-4523**

Follow your FM peers and Chapter members on LinkedIn; join the groups IFMA Sacramento (local); California Legislation Impacting Facilities Management (state) and Certified Facilities Manager (national) to name a few...



# 2010 In Pictures



## **Membership Directory for 2011**

The Sacramento Valley Chapter of IFMA will publish the 2011 Membership Directory and Facilities Resource Guide in the first quarter of this year. The Directory will be available in hardcopy format and distributed to all Chapter members; a version will also be posted on our web site (access to the online version will be restricted to Chapter members).

Please make sure your member profile with IFMA headquarters is updated and current. To do this, please visit [www.ifma.org](http://www.ifma.org); select the 'login' link at the top of the homepage; select the 'manage' link to view and edit your profile.

**Please have your profile and contact information updated by Feb. 18<sup>th</sup>!**

If you're interested in promoting your resources, services and products, consider advertising in the Directory!

Inside front cover full	\$500
Inside back cover full	\$400
Divider page full	\$300
Divider page half	\$150
Business card ad	\$100

Annual sponsors receive the following space according to their level:

Platinum - Full-page Spotlight Ad

Gold - Quarter page Business Card Ad

Silver - Bold Print Ad

*Note – All submitted advertisements must meet the approval of the Chapter Board.*

## **Chapter Newsletter**

Our Chapter is pleased to once again be releasing a bi-monthly newsletter. Issues will be sent to all Chapter members and all prospective members in January, March, May, July, September, and November. A link to the newsletter will also be posted on our web site's home page (including archives) and printed copies will be available at monthly Chapter programs for members and guests.

Advertising space will be available for those interested in promoting their resources, services and products.

Full page ad (3 issues)	\$550
Full page ad	\$200
Half page ad (3 issues)	\$325
Half page ad	\$125
Business card ad (3 issues)	\$200
Business card ad	\$ 75

Annual sponsors receive the following space according to their level:

Platinum – Half-page ad in 3 issues; annual sponsor listing in March – November issues

Gold - Business card ad in 3 issues; annual sponsor listing in March – November issues

Silver - Business card ad in 1 issue; annual sponsor listing in March – November issues

*Note – All submitted advertisements must meet the approval of the Chapter Board.*