



# IFMA

International Facility Management Association  
SACRAMENTO VALLEY CHAPTER

2008 Chapter of The Year • 2009 Website of The Year

## 2010 IFMA Annual SPONSORSHIP OPPORTUNITIES!

The Sacramento Valley Chapter of IFMA Annual Sponsorship Program is an easy way to gain targeted exposure in a specialized market that can be budgeted for on an annual basis. Please consider the various sponsorships carefully and remember this is an annual program that will:

- Save money
- Save time
- Increase your company visibility
- Maximize the value of your membership! (IFMA Membership Not Included)

*"When I need to partner with a new or different service provider, I first look to those associates that are members of my IFMA Chapter. I've found that associates who are members of IFMA are more aware of the needs and demands of the FM environment and as such provide a higher degree of service and support."*

SERENA PANCOAST, CFM  
Supervisor General Services  
Franklin Templeton Investment, LLC

### PLATINUM SPONSOR - \$3,000 (value of \$4,500)

- Recognized as a Platinum Sponsor at all monthly programs (11) and all special events (4)\*
- Free admission for 2 company representatives at all monthly programs (11) and all special events (4) – this includes a free foursome to the annual golf tournament
- Free hole sponsorship at the annual golf tournament
- Free full-page ad in the 2009-2010 Membership Directory and Facilities Resource Guide
- Company name and logo displayed on Chapter banner at all events
- Company name and logo on the Chapter web site Home page with a link to your company's web site
- Company name and logo listed on all Chapter correspondence, including all event announcements
- Sponsorship of one program of your choice, to include:
  - Opportunity to introduce the program speaker(s)
  - 4 minutes at the podium to introduce your company
  - Opportunity to exhibit and disseminate your company's promotional materials

*\*This does not include the May Day event.*

### SILVER SPONSOR ("EDUCATION SPONSOR") - \$1,500 (value of \$2,000)

- Recognized as sponsor of all (4) Professional Development/Education programs and CFM study group events
- Free quarter-page ad in the 2009-2010 Membership Directory and Facilities Resource Guide
- Company name and logo on the Chapter web site Sponsorship and Education Committee pages with a link to your company's web site
- Company name and logo in all Education and CFM Study Group announcements and audiovisual presentations
- Display company promotional materials at vendor table at all Professional Development/Education programs and CFM study group events

## GOLD SPONSOR - \$2,000 (value of \$3,000)

- Free admission for 2 company representatives at all monthly programs (11) and 3 special events – this includes a free foursome to the annual golf tournament
- Free hole sponsorship at the annual golf tournament
- Free quarter-page ad in the 2009-2010 Membership Directory and Facilities Resource Guide
- Company name and logo on the Chapter web site Sponsorship page with a link to your company's web site
- Sponsorship of one program of your choice, to include:
  - Recognized as a sponsor of that program
  - Opportunity to introduce the program speaker(s)
  - 2 minutes at the podium to introduce your company
  - Opportunity to exhibit and disseminate your company's promotional materials

## NETWORKING SPONSOR - \$1,800 (value of \$2,000)

- Sponsor of 6 Special Networking Events:
  - Speed Networking Event - Held in February this is a great chance to trade leads with other Associate members.
  - 2 Social Mixers - These mixers are new for 2010. Our last mixer at Lounge on 20 was a huge hit among FM's and Associates.
  - Golf Tournament - choose to from any of these exciting golf sponsorships- putting green, driving range, specialty cocktail hole, or lunch/dinner.
  - Wine Tour - Enjoy the ride as a sponsor of our 17th annual wine tour.
  - Holiday Gala - Help ring in the holidays at our annual Holiday Party and Awards of Excellence.

## SIGN UP TODAY!

Registration form located on next page.

## GREEN SPONSOR - \$1,000 (value of \$1,500)

- Recognized as sponsor at May Day Regional Sustainability and IFMA Green Week programs
- Free admission for 2 company representatives to the May Day Regional Sustainability program
- Company name and logo on the Chapter web site Green Zone page with a link to your company's web site
- Company name and logo in May Day program, announcements and AV event presentations
- Free quarter-page ad in the 2009-2010 Membership Directory and Facilities Resource Guide
- Display company promotional materials at May Day Regional Sustainability program vendor table



*"The greatest benefit for me being an IFMA – Sacramento Valley Chapter member, is that I am able to readily access a wide range of valuable facility management information and expertise from some of the very best people in the area – its professional and associate members."*

PAUL GILLASPY,  
PE, LEED AP  
Mechanical Engineer,  
SMUD



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## INDIVIDUAL SPONSORSHIP OPTIONS:

### Monthly Programs - \$450 (value of \$500)

- Includes sponsoring and/or hosting a monthly education program

### Golf Tournament

- Event sponsor - \$5,000 (tournament named after your company)
- Dinner sponsor - \$2,000
- Lunch sponsor - \$1,250
- Putting green sponsor - \$600
- Mixed-drink hold sponsor - \$400
- Hole sponsor - \$350
- Beer and snack carts sponsor - \$350 (beer and snacks must be purchased from golf course)

### May Day

May Day is a regional seminar concentrating on sustainability in facility operations and maintenance. It is planned in conjunction with USGBC, AIA, IIDA, BOMA and other Northern California IFMA chapters. Expected attendance is 200+ from around the region.

- Event Sponsor - \$5,000 (value of \$7,500)
- Reserved table for 10 at the front of the event room
- Recognized as event sponsor w/company name and logo on all event communications
- Recognized as event sponsor at VIP reception
- Display company promotional materials at event vendor table

### Green Sponsor - \$1,000 (value of \$1,500)

- See Green Sponsor category above

### Program Sponsor - \$500 (value of \$750)

- Free admission for one company representative to the event
- Recognized as a sponsor w/company name and logo on event program and advertising

### Wine Tour - \$500 (value of \$550)

- Free admission for one company representative to the event
- Signage at the event
- Recognized as sponsor on all event communications

### Holiday Party - \$600 (value of \$700)

- Free admission for two to the event
- Signage at the event
- Recognized as sponsor on all event communications
- Free full-page ad in the 2009-2010 Membership Directory and Facilities Resource Guide

**YES! SIGN ME UP!** I would like to be a Sacramento Valley Chapter of IFMA annual sponsor!

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Contact: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Please check one:  Platinum Sponsor .....\$3,000  
 Gold Sponsor .....\$2,000  
 Silver Sponsor .....\$1,500  
 Green Sponsor.....\$1,000  
 A la carte (list event) .....\$ \_\_\_\_\_

Make check to IFMA and mail, email, or fax to:

IFMA Sacramento Valley Chapter  
13389 Folsom Boulevard, #300-315  
Folsom, CA 95630  
Phone: 916.212.3362  
Fax: 916.244.7151  
E-mail: ifma.admin@ifmasac.org

### We take Credit Cards!

Name as it appears on card: \_\_\_\_\_  
Credit Card Number: \_\_\_\_\_  
Credit Card Type: \_\_\_\_\_ Expiration: \_\_\_\_\_

**Thank you for your continuing support!**